

For immediate publication

MEDIA ANNOUNCEMENT

Broadcast Australia contributes expertise to Beijing Games

29 August, 2008: Broadcast transmission services provider, Broadcast Australia, has contributed its broadcasting expertise to the world's biggest sporting event. Through a consultancy agreement with Host Broadcaster, Beijing Olympic Broadcasting (BOB), Broadcast Australia assigned Vice President of Technology--International, Peter Kepreotes, to provide consulting services to BOB for the duration of the Beijing Games.

Based at the International Broadcast Centre (IBC) in Beijing, Kepreotes worked in conjunction with the BOB Engineering and Technical Operations team to deliver and manage the Host Broadcaster's technical infrastructure throughout the Games period--from set-up in June, to the Closing Ceremony.

For the first time, the Games television coverage was produced entirely in full high definition with 5.1 surround sound.

As Technical Operations Coordinator, Kepreotes ensured the broadcast infrastructure--from the venue cabling and the high-definition OB Vans in the broadcast compounds, to the technical operations centres (TOCs) linked to the IBC and beyond--was operational 24 hours a day. This involved establishing and maintaining fibre-optic, RF, microwave and satellite links, as well as ensuring power, video, audio and data feeds from the venue and airborne cameras remained uninterrupted.

"It was imperative that the Host Broadcaster's infrastructure was of the highest quality and 'robustness', as it had to provide interruption-free multilateral feeds to all of the rights-holding broadcasters (RHBs) from across the world," said Kepreotes. "From a television broadcasting perspective, it doesn't get more extensive, complex and demanding than this. There were over 8000 RHBs from over 200 countries working at the IBC to ensure billions of viewers from around the world didn't miss a second of the action."

Kepreotes has extensive Olympics experience managing Games technology infrastructure. He was the IBC Venue Technology Manager at the Sydney 2000 and Athens 2004 Games, with additional involvement in Games spectrum planning and frequency coordination, ceremonies, and the Main Press and Media Accreditation Centres. This wealth of experience made Kepreotes a logical choice for this role.

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Peter Kepreotes, Broadcast Australia Vice President of Technology--International.

Company background

With over 75 years experience as the owner and operator of one of the most extensive terrestrial broadcast transmission networks in the world, Broadcast Australia provides end-to-end transmission services for radio and television (analogue and digital) broadcasters. The company's core competencies include planning and network design, engineering design and project management, complex systems integration, site development and installation, operations and network management and in-house repairs and maintenance.

Broadcast Australia also develops world-class solutions and applications for new and emerging technologies—such as Infocasting, Digital Radio and Mobile TV—working with strategic partners throughout the Asia Pacific region. Subsidiary companies include Hong Kong-based confined space coverage group Radio Frequency Engineering Limited (RFE), digital media network/infrastructure specialist Singapore Digital, systems integration and product supply specialist The Bridge Networks, and critical application and hosting provider, Hostworks.

Broadcast Australia is a 100% owned subsidiary of Macquarie Communications Infrastructure Group, an entity listed on the Australian Stock Exchange (ASX code: MCG).

Web site <http://www.broadcastaustralia.com.au/>

Media enquiries

Relate Technical Communications Pty Ltd
Telephone: +61 3 9593 9973
E-mail: info@relatetech.com.au